

**Subject:** Re: FW: are you interested, available for a meeting this week?

**From:** Paul Michael Neuman

**Date:** 03/09/2016 10:44 AM

**To:** Kim Sudhalter

Right now, we're honing in on 1:30, 1:45 or 2pm tomorrow (Thursday) at the Village Idiot. I haven't confirmed times with Conrad yet, but he left a phone message earlier this a.m. saying that anytime Thursday would work, but Friday he's out of town. Conrad also mentioned bringing an unnamed producer friend. I am about to email Peter Nichols. Unless something comes up to sway us in a different direction, we're not inclined to ask Cultural Affairs to attend this particular meeting, which is at the brainstorming stage. If you want to name a time -- 1:30, 1:45 or 2pm tomorrow (assuming that at least one works out at your end), that would be great and would be decisive, unless I suddenly hear back from Conrad that any/all such times are suddenly no good for him anymore. Paul MN

On Tue, Mar 8, 2016 at 2:00 PM, Kim Sudhalter <[kim.sudhalter@urbanlegendpr.com](mailto:kim.sudhalter@urbanlegendpr.com)> wrote:

Hi Paul:

Don Duckworth forwarded your email to me. I'm not sure if you remember, but we met last year. I handle all the marketing and PR for the Melrose BID. We are very interested in meeting with Conrad. We have long wanted to put on a BID-wide event, but haven't had the full resources to be able to do so. I live near NoHo and remember thinking when the NoHo Lit Crawl took place that I'd love to do something similar for Melrose.

I think we could start by having you, me, Don, John and Conrad discuss ideas. Then we could involve Cultural Affairs and our other Board members when we have something to present. How do you feel about that? Meeting in the Melrose area would be best...you'd have to give us a few times that would work on your side.

Best,  
Kim

Kim Sudhalter  
Urban Legend PR  
[213.369.6062](tel:213.369.6062)

----- Forwarded message -----

From: **Paul Michael Neuman** <[paul.neuman@lacity.org](mailto:paul.neuman@lacity.org)>

Date: Mon, Mar 7, 2016 at 11:40 AM

Subject: are you interested, available for a meeting this week?

To: Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>, [Peter@melroseaction.com](mailto:Peter@melroseaction.com)

Hi,

As I think I mentioned to each of you a few months ago, we're considering the possibility of an art effort in the Melrose area, which may be proposed to the city's Cultural Affairs department. This effort, if it goes forward, would be proposed by Conrad Romo, a Melrose area resident who has helped put on various literary/arts/community efforts in the past, in other areas such as North Hollywood. (The NoHo Lit Crawl, has involved many individual participants plus a few participating locations and a significant audience.) We think an effort in the Melrose area, akin to what Conrad has been involved with elsewhere (though perhaps initially on a much smaller scale), might be very fun, useful and community-friendly, so we'd like to see Conrad develop a proposal, which could then be judged on its formal merits. You can find Conrad's website at <http://conradromo.com/>.

I think you might be able to provide very helpful input, plus maybe there could be some positive partnering on this, if it goes forward. We'd like to meet somewhere in City Hall or in the Melrose area this week, if possible, to discuss this potential project. Last we talked with Conrad, he was going to be available pretty much any time this week. Obviously, we'd want him to be at any such meeting; also, probably someone from Cultural Affairs. From the 5th District office, there would be some combination of myself, Jeff Ebenstein and/or John Darnell. You could tell me if you think you should and could be there (and if so, what your best days/times might be), and/or anyone else you'd recommend inviting.

Thanks for any attention granted, and your response.

Regards,

Paul M. Neuman

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